

New Mexico Indian Affairs Department Tobacco Cessation and Prevention Program FY 2013 Performance Report



In FY13, the New Mexico Indian Affairs Department (IAD) awarded \$253,257 to six tribal and community-based organizations to deliver tobacco cessation and prevention services to Native Americans in New Mexico. The culturally centered, evidence based program serves to:

- Promote **cessation and prevention of commercial tobacco abuse** in Native communities with special emphasis on Native youth
- Promote **cultural awareness** of the Native traditional and ceremonial use of tobacco as a means to **strengthen cultural identity and resistance to commercial tobacco**

CDC Best Practices in Tobacco Control. Integrates CDC Best Practices into Notice of Funding Availability, Kick-Off Meeting with grantees, Reporting System, and Program Approaches.

Culturally Centered Programs. Distinguishes ceremonial uses of tobacco from commercial tobacco. Promotes cultural preservation across generations.

Focus on Disparities in Smoking. Populations served represent American Indians, low household incomes, homeless, and unemployed.

Testimonial

"Flash forward.....here I am, in control... empowered... and I've taken my life back. I can't say I'll never have a craving or think about it again...I'd be lying...I gotta be real... I'm human...but at least now I know how to say no... I know how to do the things that will keep me in control and empowered."

Laguna Pueblo Member's
Journal Entry on Quitting

By The Numbers

Percent of American Indians in New Mexico who smoke (2008-2010 NM Behavioral Risk Factor Survey)	22.5
Percent of smoking prevalence among American Indian and Alaska Native youth (NM Youth Risk and Resiliency Survey, NM DOH and Public Education Department)	28.4
Percent of smokeless tobacco use among American Indian and Alaska Native youth in New Mexico (NM Youth Risk and Resiliency Survey, NM DOH and Public Education Department)	28.4
Percent of American Indian and Alaska Natives in New Mexico (U.S. Census Bureau)	10.2
Dollars IAD granted to tribal communities to address tobacco disparities using evidence based, culturally centered strategies	234,000

New Mexico Indian Affairs Department
Tobacco Cessation and Prevention Program
FY 2013 Performance Report (Continued)



Key Accomplishments

Albuquerque Indian Center

- Completed cessation counseling with six families
- Worked with traditional leaders at Zuni Pueblo to get 3 of 6 kivas smoke-free

People Living Through Cancer

- Launched a support hotline
- School-based presentations across the State

Pueblo of Laguna

- Addressing smoking in casinos
- Referral program with tribe's behavioral health department

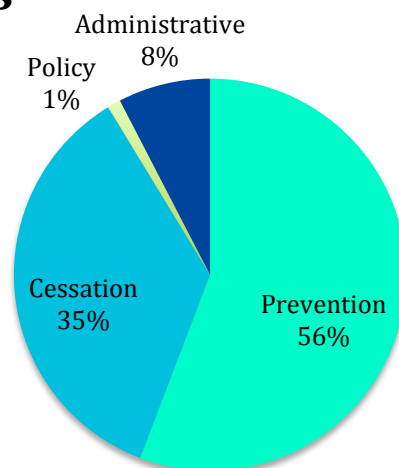
Pueblo of Pojoaque

- Eight people on a quit program

Pueblo of San Ildefonso

- Engaging 73% of community smokers in clinical counseling
- 3 members quit entirely
- 1 member committed to quit

Distribution of Funds



FY 2013 Programs and Focus Areas

	Prevent Initiation	Cessation	Policy	Cultural Preservation	Administrative
Albuquerque Indian Center	★	★	★	★	
Keres Consulting					★
People Living Through Cancer	★	★		★	
Pueblo of Laguna	★	★	★	★	
Pueblo of Pojoaque	★	★		★	
Pueblo of San Ildefonso	★	★		★	

"It wasn't until I stopped making excuses for myself, that I stopped being a victim, that I was finally able to say NO... and mean it." – Pueblo of Laguna member

New Mexico Indian Affairs Department
Tobacco Cessation and Prevention Program
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